



## SPONSORSHIP PACKAGES

CONTACT: **Matt Manroe** email: [matt.manroe@mustangchampions.org](mailto:matt.manroe@mustangchampions.org)

### **Presenting Partner:** \$25,000 – Limit 1

- Logo becomes a part of all event branding
- Company receives top mention as presenting partner along side the BLM Wild Horse and Burro Program
- Company logo on the event homepage as presenting partner of the Mustang Challenge
- Social media recognition
- Email recognition
- Logo incorporated in all advertising and marketing efforts

#### **South Point Arena** – Las Vegas, NV, July 11-13

- Event arena signage
- Event 10' X 20' tradeshow booth space
- Branded videos / commercials on event Jumbotron during qualifying classes and Finals preshow
- Promotional announcements - mentions in the event announcer script (10 mentions)
- Branded signage at Championship award presentation
- Company executive to present the Championship trophy
- Event program recognition – inside cover / 2-page program ad
- Event ticket logo
- Exhibitor shirt logo
- VIP seating (25 arena seats)
- Promotional drop in exhibitor packets

### **Event Sponsor:** \$10,000

- Company receives mention as Mustang Challenge event sponsor
- Company logo on the event homepage as event sponsor
- Social media recognition
- Email recognition

#### **South Point Arena** – Las Vegas, NV, July 11-13

- Event arena signage
- Event 10' X10' tradeshow booth space
- Branded videos / commercials on event Jumbotron during qualifying classes and Finals preshow
- Promotional announcements - mentions in the event announcer script
- Branded signage at Championship award presentation
- Event program recognition / full-page program ad
- VIP seating (10 arena seats)
- Promotional drop in exhibitor packets



# MUSTANG THE CHALLENGE LAS VEGAS

## SPONSORSHIP PACKAGES

CONTACT: **Matt Manroe** email: [matt.manroe@mustangchampions.org](mailto:matt.manroe@mustangchampions.org)

### **Promotional Sponsor:** \$2,500

- Company receives mention as Mustang Challenge promotional sponsor
- Company logo on the event homepage as promotional sponsor
- Social media recognition
- Email recognition

#### **South Point Arena** – Las Vegas, NV, July 11-13

- Event arena signage
- Branded videos / commercials on event Jumbotron during qualifying classes and Finals preshow
- Promotional announcements - mentions in the event announcer script
- Event program recognition / half-page program ad
- Promotional drop in exhibitor packets

### **In-kind Promotional Sponsor:**

An in-kind sponsor donates needed event items in exchange for promotional recognition. The donation would need to be approved by the Mustang Challenge staff to qualify.

- Company receives mention as Mustang Challenge promotional sponsor
- Company logo on the event homepage as promotional sponsor
- Social media recognition
- Email recognition

#### **South Point Arena** – Las Vegas, NV, July 11-13

- Event arena signage
- Branded videos / commercials on event Jumbotron during qualifying classes and Finals preshow
- Promotional announcements - mentions in the event announcer script
- Event program recognition / half-page program ad
- Promotional drop in exhibitor packets

Thank you for your interest in being a sponsor at the Mustang Challenge 2024 - South Point Arena.